

Activity Name: _____ Location of Activity: _____

Data Collector: _____ Date: _____ Time: _____

Stops, reads ____ Messes about ____ Full engagement ____

Group Size: ☐ Alone ☐ Adult group ☐ Group with Children

Age Range: ☐ 0-12 ☐ 13-17 ☐ 18-29 ☐ 30-49 ☐ 50-64 ☐ 65+

Size of Group ____

What does the visitor **DO & SAY?** [Record what the visitor is doing while at the activity. Record what the visitor says. What conversation does s/he have with other visitors and/or staff while engaging with the activity?]

Did you observe PLAY? If so what type? (Circle)

1. Pretend or Imaginative Play
2. Storytelling of narrative Play
3. Creative Play
4. Social Play
5. Object Play
6. Body and Movement Play

DESCRIBE THE PLAY



Does the visitor **CREATE** something (or "leave something behind") while at the Activity? DESCRIBE....

Follow-up Questions Hi, I'm _____. As you see from the sign over there (point to sign), we are studying how visitors use activities in this gallery. Would you mind taking a few minutes to tell me about your experience today with _____?
(Follow up with: Can you tell me more about that? Or What do you mean by.....? Or You said that....can you elaborate on that?)

1. What made you decide to spend some time with the _____ today?

2. Do you feel like you benefited in any way from your experience with this activity? ☐ **YES** ☐ **NO**

If **YES**, what was the PRIMARY way you think you benefited?

3. Part of our mission at the GRAM is to provide opportunities that will help stimulate your **creativity and imagination**. Do you feel like the _____ stirred your creative or imaginative juices in any way? ____ **YES** ____ **NO**

If **YES**, can you tell us what that was like or how that happened?

Has engaging with the _____ stimulated your **thinking and/or curiosity** about a topic or idea? ____ **YES** ____ **NO**

If **YES**, can you tell us more about how that happened?